VISION:
To be the leading organization in the world that represents, promotes, and advances pharmacology and its contributions to the global biomedical and healthcare sciences.

MISSION STATEMENT:
IUPHAR, in collaboration with pharmacology societies from around the world, will support pharmacology research, education and their application to improve global health.

CORE VALUES:
- COLLABORATION - Facilitating the exchange of information and discussion among investigators and practitioners of pharmacology, focusing on both the acquisition of new knowledge and its applications to clinical care using evidence-based approaches.
- INNOVATION - Promoting the science, development, and clinical application of pharmacology.
- INTEGRITY - Fostering the ethical conduct and integrity of research, practice, and dissemination of best practices in pharmacology.
- GENERATIVITY - Developing early career investigators and basic and clinical scientists interested in pharmacology and extending the reach of the field.
- INCLUSIVITY - Promoting and welcoming equity, diversity, and inclusion within the society.
- ACCESSIBILITY - Ensure accessibility in resource-limited countries.