



Strategic Plan

January 1, 2021

IUPHAR Vision

The vision should outline what IUPHAR would ultimately like to achieve and give purpose to the existence of the association. It should be short and simple.

To be the leading organization in the world that represents, promotes, and advances pharmacology and its contributions to the global biomedical and healthcare sciences.

IUPHAR Mission Statement

The mission should outline how to achieve the vision.

IUPHAR, in collaboration with pharmacology societies from around the world, will support pharmacology research, education and their application to improve global health.

This will be accomplished worldwide by:

- Fostering basic and clinical pharmacology as a translational discipline by extending its reach into all aspects of healthcare.
- Enhancing the status of pharmacology as a leader among the biomedical sciences.
- Increasing public awareness of pharmacology.
- Expanding IUPHAR databases and guides, serving as an international point of reference and standardisation for drug discovery, drug development and education.
- Promoting rational and safe use of therapeutic agents as well as personalized medicine.
- Contributing to the development of valuable new therapeutic agents.
- Initiating, supervising and promoting the World Congress of Pharmacology.
- Encouraging the development of basic and clinical pharmacology in resource limited countries.
- Supporting education in all aspects of pharmacology.
- Developing the careers of Early Career Pharmacology Researchers.
- Serving as a pharmacological reference point with regulatory agencies, WHO and related organizations.
- Coordinating and facilitating pharmacological responses in the face of global healthcare emergencies.

IUPHAR Core Values

IUPHAR is committed to:

- **Collaboration:** Facilitating the exchange of information and discussion among investigators and practitioners of pharmacology, focusing on both the acquisition of new knowledge and its applications to clinical care using evidence-based approaches.
- **Innovation:** Promoting the science, development and clinical application of pharmacology.

- Integrity: Fostering the ethical conduct and integrity of research, practice, and dissemination of best practices in pharmacology.
- Generativity: Developing early career investigators and basic and clinical scientists interested in pharmacology and extending the reach of the field.
- Inclusivity: Promoting and welcoming equality, diversity and inclusion within the society and the field.
- Accessibility: Ensure accessibility in resource-limited countries.

IUPHAR Goals

Goal #1 - Grow the worldwide network of pharmacology organizations.

Objective 1.1: Improve and encourage a reciprocal communication network between IUPHAR, member organizations and other stakeholders.

- Strategies:**
- 1.1.1 Develop and implement an efficient plan for cross organizational communication.
 - 1.1.2 Develop and encourage consortia on emerging topics of interest.
 - 1.1.3 Improve relationships with non-governmental stakeholders.
 - 1.1.4 Improve relationships with governmental agencies.

Objective 1.2: Broaden awareness of the importance of pharmacology in drug discovery, drug development and improvements to healthcare.

- Strategies:**
- 1.2.1 Develop relationships with related biomedical organizations, biotech and the pharmaceutical industry.
 - 1.2.2 Engage with regulatory agencies to improve patient safety and access to pharmacologic therapies.

Goal #2 - Become the leading global organization for dissemination of education, research and expert advice in pharmacology.

Objective 2.1: Become the international point of reference and standardization for the development and enhancement of new databases and guides to advance pharmacology. (e.g. NC-IUPHAR, Guide to Pharmacology, Pharmacology Education Project, etc.)

- Strategies:**
- 2.1.1 Maintain and broaden the current IUPHAR products offered.
 - 2.1.2 Reconceptualize the Pharmacology Education Project.
 - 2.1.3 Partner and link to member organizations' educational projects.

Objective 2.2: Provide a high-quality World Congress and other global and regional IUPHAR conferences and webinars that are highly rated by attendees in terms of the science presented and the opportunity to deepen and broaden their understanding of emerging pharmacologic advances.

- Strategies:**
- 2.2.1 Develop an evaluation tool to assess the educational and research value.
 - 2.2.2 Develop a needs assessment of our member organizations that will guide education development.
 - 2.2.3 Develop a series of webinars for educational and specific pharmacological questions.
 - 2.2.4 Increase IUPHAR's visibility in national, regional, and continental conferences.

Objective 2.3: Provide the resources to enable early career researchers to progress in their careers.

- Strategies:**
- 2.3.1 Develop an early career investigator award, and a mentoring program with particular focus on early-career pharmacologists in developing countries.
 - 2.3.2 Aim to find funds to assist with travel to meetings in the field.
 - 2.3.3 Assist early career investigators in developing skills necessary for a successful career.

Objective 2.4: Be a pharmacologic resource for those addressing global healthcare emergencies.

- Strategies:**
- 2.4.1 Establish collaborative relationships with national member societies and international organizations tasked with addressing global healthcare emergencies.
 - 2.4.2 Identify experts to assist with addressing global healthcare emergencies.

Goal #3: Establish a financial plan for IUPHAR's sustainability.

Objective 3.1: Establish a financial plan to achieve a balanced budget annually.

- Strategies:**
- 3.1.1 Develop new sources of revenue for the organization.
 - 3.1.2 Secure membership dues from current society members.
 - 3.1.3 Establish a Finance Committee to work with the IUPHAR Treasurer to develop a financial plan.
 - 3.1.4 Expand and formalize the Finance Committee of 3-5 members of the Executive Committee and a Fundraising Task Force with an additional 3-5 members.

Objective 3.2: Develop an investment policy that will optimize the financial return.

Strategies: 3.2.1 Task the Finance Committee to develop an investment policy.

Objective 3.3: Reconsider the financial responsibilities for World Congresses.

Strategies: 3.3.1 Develop a financial policy/guideline for the structure of World Congresses.